

## EAST Search History

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L1	12435	"725"/\$.ccls.	US-PGPUB; USPAT; EPO	OR	ON	2006/08/23 18:26
L2	4425	1 and interactive	US-PGPUB; USPAT; EPO	OR	ON	2006/08/23 18:26
L3	4227	2 and video	US-PGPUB; USPAT; EPO	OR	ON	2006/08/23 18:26
L4	485	3 and promotion	US-PGPUB; USPAT; EPO	OR	ON	2006/08/23 18:26
L5	1	4 and ("product data" and "broadcast segment")	US-PGPUB; USPAT; EPO	OR	ON	2006/08/23 18:28
L6	72	4 and (product near3 (data or inforamtion))	US-PGPUB; USPAT; EPO	OR	ON	2006/08/23 18:29
L7	48	6 and (broadcast\$3 near3 (data or information))	US-PGPUB; USPAT; EPO	OR	ON	2006/08/23 18:29
L8	202	4 and (product near3 (data or information))	US-PGPUB; USPAT; EPO	OR	ON	2006/08/23 18:29
L9	141	8 and (broadcast\$3 near3 (data or information))	US-PGPUB; USPAT; EPO	OR	ON	2006/08/23 18:29
L10	50	8 and (broadcast\$3 near3 (data or information))	USPAT	OR	ON	2006/08/23 18:31
L11	2	10 and ((custom\$7 or personal\$7) near8 shopping)	US-PGPUB; USPAT; EPO	OR	ON	2006/08/23 18:30
L12	31	10 and shopping	US-PGPUB; USPAT; EPO	OR	ON	2006/08/23 18:31
L13	24	12 and (history or profile)	US-PGPUB; USPAT; EPO	OR	ON	2006/08/23 18:31
L14	19	13 and preference	US-PGPUB; USPAT; EPO	OR	ON	2006/08/23 18:32
L15	11	14 and segment	US-PGPUB; USPAT; EPO	OR	ON	2006/08/23 18:32

## EAST Search History

S1	9582	"725"/\$.ccls.	US-PGPUB; USPAT; EPO	OR	ON	2006/08/23 18:26
S2	22	S1 and (interactive and (video adj cast\$3))	US-PGPUB; USPAT; EPO	OR	ON	2005/05/23 17:56
S3	43	S1 and (interactive and (video near3 cast\$3))	US-PGPUB; USPAT; EPO	OR	ON	2005/05/23 17:56
S4	46	S1 and (interact\$3 and (video near3 cast\$3))	US-PGPUB; USPAT; EPO	OR	ON	2005/05/23 17:57
S5	407	S1 and (interact\$3 and cast\$3)	US-PGPUB; USPAT; EPO	OR	ON	2005/05/23 18:00
S6	393	S5 and video	US-PGPUB; USPAT; EPO	OR	ON	2005/05/23 17:57
S7	136	S6 and (promotion or promot\$3)	US-PGPUB; USPAT; EPO	OR	ON	2005/05/23 18:01
S8	59	S7 and credit	US-PGPUB; USPAT; EPO	OR	ON	2005/05/23 18:01
S9	5	S8 and (future near3 (purchase or buying or transaction))	US-PGPUB; USPAT; EPO	OR	ON	2005/05/23 18:01
S10	3	S9 and (history or profile)	US-PGPUB; USPAT; EPO	OR	ON	2005/05/23 18:54
S11	5407	video and interact\$3 and cast\$3	US-PGPUB; USPAT; EPO	OR	ON	2005/05/23 18:00
S12	1515	S11 and (promotion or promot\$3)	US-PGPUB; USPAT; EPO	OR	ON	2005/05/23 18:01
S13	37	S12 and (future near3 (purchase or buying or transaction))	US-PGPUB; USPAT; EPO	OR	ON	2005/05/23 18:01
S14	36	S13 and credit	US-PGPUB; USPAT; EPO	OR	ON	2005/05/23 18:01
S15	34	S14 and (history or profile)	US-PGPUB; USPAT; EPO	OR	ON	2006/08/23 18:31

## EAST Search History

S16	25	S15 and preference	US-PGPUB; USPAT; EPO	OR	ON	2006/08/23 18:31
S17	18	S16 and income	US-PGPUB; USPAT; EPO	OR	ON	2005/05/23 18:01
S18	7	S17 and gender	US-PGPUB; USPAT; EPO	OR	ON	2005/05/23 18:02
S19	1	S18 and server	US-PGPUB; USPAT; EPO	OR	ON	2005/05/23 18:02
S20	1	S18 and (server or database)	US-PGPUB; USPAT; EPO	OR	ON	2005/05/23 18:03
S21	3	S10 and (product near5 information)	US-PGPUB; USPAT; EPO	OR	ON	2005/05/23 18:54
S22	3	S21 and (time or season or date or "mercahnt product")	US-PGPUB; USPAT; EPO	OR	ON	2005/05/23 19:30
S23	3	S22 and frequency	US-PGPUB; USPAT; EPO	OR	ON	2005/05/23 19:35
S24	0	S23 and calendar	US-PGPUB; USPAT; EPO	OR	ON	2005/05/23 19:35
S25	3	S23 and (date and month)	US-PGPUB; USPAT; EPO	OR	ON	2005/05/23 19:35